

ASSISTANT VICE PRESIDENT—INDUSTRIAL GROUP

BRIAN SCHROEDER



DIVERSIFIED BROKER SPECIALIZING IN INDUSTRIAL

Brian Schroeder began his emphasis in commercial real estate as an analyst for a commercial real estate appraiser. Since then, Schroeder has transitioned into commercial real estate brokerage. Brian focuses on landlord representation, tenant representation, and site selection strategy. He has worked with senior brokers in the corporate services and industrial sectors. By working alongside senior brokers he has been involved with putting together numerous commercial transactions—giving him valuable insight to the market and brokerage.

As a corporate services consultant Brian was involved in the site selection process for Hope Schools. Through significant research he was able to find a site that fit Hope Schools' plan to expand into new neighborhoods and continue their mission into the future. He has also been involved in office transactions representing corporations such as Aerotek and RSM McGladery. Brian has also acted as an industrial tenant-rep, assisting international companies such as The Compass Group with relocating their businesses to new locations that fit their long-term goals. By giving his clients several options he is able to analyze the best possible site/building and use his negotiation skills to reach a transaction that fits his clients short and long-term needs.

As a landlord/owner representative Brian has been involved in the marketing of several buildings for local owners as well as international companies such as Henkel Chemical Corporation. Brian has also been involved with selling industrial land for many municipalities. By working with landlords/owners, keeping them updated, and listening to their needs and desires he is able to help them achieve their goals.

EXPERTISE

- Tenant representation
- Landlord representation
- Site selection
- Corporate strategy

EDUCATION & ACCREDITATIONS

B.B.A., St. Norbert College, Green Bay



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