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INTRODUCING A NEW LOOK FOR SIEGEL-GALLAGHER

Milwaukee, WI, October, 2008—Siegel-Gallagher is excited to today announce the introduction of its new brand. “By taking this step at this time,” stated Patrick Gallagher, President and CEO of Siegel-Gallagher, “we’re making a promise to our customers and our employees that we’re dedicated to the region and to the continued growth of all of our ventures. Our new look is a representation of that objective.”

The company, cofounded by Gallagher 13 years ago, has long since moved beyond its original vision as a real estate investment and brokerage firm, and has grown to include a successful management firm and a new and thriving construction group. “Updating our corporate image has been a goal for more than a year,” Gallagher explained, “a time during which we committed to remain at the forefront of commercial real estate services.”

“Siegel-Gallagher’s new brand is more than just a new look,” agreed Tony Stich, Marketing Manager for the company. “It more accurately reflects Siegel-Gallagher’s commitment to the future. We’re making huge strides toward growth and success in all our markets, and our new brand captures that spirit.”

The official launch of the new Siegel-Gallagher logo begins today on October 13, 2008 with an expected market-wide integration within two weeks. Siegel-Gallagher’s new symbol will be used at every opportunity, to promote its corporate identity and brand value and to stay competitive at both the local and regional level.

Siegel-Gallagher ONCOR International is a full-service commercial real estate firm with offices in Milwaukee, Madison, and Chicago. We offer a full range of real estate services including commercial brokerage of multi-family, office, industrial and retail properties, tenant services, asset management and advisory services, property and facility management, and construction services.

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